

# Perspectives

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## Cobb Family Support Creates a Legacy

At the Library, each November begins with the H. Louise & H.E. "Ed" Cobb Speaker Series. For fifteen years this event has served as the annual fundraiser for the Friends of the OSU Library.

This event is made possible every year through the generosity of the Cobb family. In 1994, Mr. Cobb and his three children established an endowment to fund a speaker for the Friends of the OSU Library banquet. Beginning in 1995 the event was named after Mrs. Cobb.

After Mr. Cobb passed away in 1999, his children chose to honor both parents by renaming the event the H. Louise & H.E. "Ed" Cobb Speaker Series. The family of Louise and Ed have continued the couple's legacy of supporting the OSU Library.

Each year the Cobbs sponsor a table at the dinner and the children and grandchildren of Louise and Ed attend the event. Patrick Cobb has served on the Friends of the OSU Library Board of Directors since 2003, and has recently

made significant gifts to increase the endowment that supports the event.

In a 2004 interview, Patrick Cobb said, "I became involved in the library because of my mother's interest. I wish to honor her memory and contribute what I can to Oklahoma State. I have always enjoyed the Friends dinner and expect to find other interesting projects and events as I increase my participation by being on the Board."

Funds from the H. Louise & H.E. "Ed" Cobb Lecture Series Endowment are used to pay the speaker fees for the authors featured at the event. The growing endowment means the Friends will be able to continue hosting prestigious authors. The Friends have been honored to feature Ken Burns, S.E. Hinton, Doris Kerns Goodwin, and Kurt Vonnegut just to name a few. The 2005 Speaker Series on November 4 features Frank Deford, author of fourteen books, senior writer at Sports Illustrated, NPR commentator and regular on Real Sports with Bryant Gumbel.

The Friends of the OSU Library are grateful to the corporate sponsor of the 2005 H. Louise & H.E. "Ed" Cobb Speaker Series

*Stillwater  
National Bank*



Stillwater National Bank was founded in 1894 and has been a loyal partner of Oklahoma State for over 100 years. Providing unconditional support of Oklahoma State and its many missions is an important component of the bank's philanthropic efforts.

## Attention Friends!

The annual membership meeting will be held December 2, 2005 at 3 pm in the Edmon Low Library's Dean's Office Conference Room. The agenda includes a vote on minor changes to the Friends of the OSU Library bylaws. Following the meeting the Friends are hosting the Opening of the Rudy Miller Collection. The collection, which consists of over 70 original acrylic paintings of native Oklahoma fish species, will be housed at the OSU Library. The paintings have been displayed at the Oklahoma City Museum of Art and will be a valuable instructional tool for the University.

*Friends  
of the OSU Library  
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# Donor Opportunities: Student Success Center

## *The Need*

The needs of today's students and researchers are quickly and dramatically changing, and the Library plans to evolve its services to meet these needs.

The centerpiece of the Library's plan

for the 21<sup>st</sup> century, the Student Success Center, will provide a stimulating, responsive, and effective environment for student learning and academic achievement.

The Student Success Center will be

located on the first floor of the Library and offer 24-hour access to computers, circulation/reserve/interlibrary loan departments, group study rooms, and space for individual study. The funds for this project will provide extensive renovation and refurbishment

for the first floor of the Library including electrical upgrades, new furniture appropriate for use with computers and collaborative work, small enclosed group study rooms, a small video and film viewing room, and a classroom for library instruction. The project will also feature an improved circulation and general reference desk that will be immediately visible to anyone entering from the south or north doors.

## *The Opportunity*

A gift of \$2,000,000 will make this project possible. Total funds spent on the renovation and furnishing of this area will not exceed \$1,500,000. The remaining \$500,000 will be endowed for the

continuing upkeep and maintenance of the Student Success Center so that it will always reflect positively on the donor and the University.

The Student

Success Center aligns with the OSU Strategic Goal to provide a stimulating, responsive, and effective environment for

student learning, and academic achievement.

This project directly supports the University's strategic theme of Academic Instruction by

- supporting collaborative learning experiences,
- outfitting the Library to better

meet diverse learning needs,

- providing access to resources necessary for students to reach their full potential,
- offering rich educational opportunities and support services that promote academic success.

*...a stimulating, responsive,  
and effective environment  
for student learning and  
academic achievement.*



**Much of the work students do is already concentrated on the first floor. The project would help provide them with the best facilities possible.**

# Preserving the History of US Agriculture & Rural Life

The OSU Library has reached the half way point in a grant from the National Endowment for the Humanities. The project, "Preserving the History of United States Agriculture & Rural Life," is coordinated by Cornell University on behalf of the United States Agricultural Information Network and in cooperation with other land-grant universities. The purpose of the project is to identify the literature of each state that documents and describes the agricultural history and rural life between 1820 and 1945, to improve access to that literature via enhanced cataloging, and to preserve the most essential materials. OSU was awarded Oklahoma's segment of the project.

This long-term national project, currently in its 10th year of NEH funding, has provided funding for 25 states to participate. The OSU Library received an initial grant of \$31,059 to compile a bibliography of Oklahoma publications from 1820-1945 that describe agricultural and rural life. The items in the bibliography are reviewed and ranked by Oklahoma history experts to help determine the material that will be slated for preservation. OSU will apply for additional funding in 2007 to gather together, coordinate, and preserve the materials.

OSU Librarians, Vicki Phillips and Heather K. Moberly, are co-Primary Investigators for OSU's portion of the grant. Phillips said, "As a native Oklahoman, I have been interested in Oklahoma history for most of my adult life. My academic background is in history (BA and MA), and I have worked with information about Oklahoma and

agriculture throughout my tenure at OSU. This has been an interesting and informative project. It's helped me gain more expertise in the early agricultural literature of our state."

Phillips and Moberly began the project by compiling a bibliography of material about the state that fit the grant's criteria. According to Moberly, "We were fortunate to have a subject specialist like Vicki working on this phase of the project. Her expertise in this area allowed her to pre-screen the material item by item and eliminate inappropriate pieces early."

An expert panel then reviewed the bibliography to select items for preservation at a later time. John Phillips, Head, OSU Library Government Documents, was one of the four Oklahoma history experts on the panel. OSU was the first institution to provide the panel with an online bibliography and to accept their feedback online.

For the next step, Vicki Phillips and Moberly will analyze the rankings and format the bibliography for the final grant submission. Upon completion, the bibliography will be available to the public through the OSU Library website.

Phillips said, "The bibliography will be a significant addition to historical research as we move to the centennial year of statehood. Oklahoma is a very young state and one that has roots in agriculture and petroleum. This project will highlight agricultural history in Oklahoma prior to 1945. It will be another piece of the patchwork of the history of this unique state."

## *Library Wish List*

There are many opportunities to help the OSU Library. This is a short list of specific projects you can support.

Please contact Chad Haney at (405) 744-6323 or via email at [haney@okstate.edu](mailto:haney@okstate.edu) if you are interested in contributing in full or partially to any of these items.

- ▶ \$4400 for 24-hour building access during finals week and the weekend preceeding. Individual evenings range in cost from \$600 to \$700. Call (405) 744-6323 for details about sponsoring a specific night.
- ▶ \$3500 for a Fujitsu fi-4340C Color Duplex Scanner for use by the Library's Electronic Publishing Center to facilitate digitization of historical documents.
- ▶ \$1400 (approximately \$38 per title) to continue building the Library's collection of the American Film Institute's top movies of all time.
- ▶ \$500 per volume to digitize OSU Redskins. Donors may sponsor any year a Redskin was published. Related costs include scanning, PDF creation and optical character recognition, the licensing of software and ongoing maintenance and preservation of the digital objects.
- ▶ \$190 for the three volume book *The Context of Scripture: Canonical Compositions, Monumental Inscriptions & Archival Documents from the Biblical World*, General Editor William W. Hallo, Associate Editor K. Lawson Younger, Jr. This specific title was a special purchase request by a history faculty member.



# *The Beverly*

*Dedicated October 1st*

*A*n OSU landmark has received a facelift and the campus is going to celebrate. After four and a half months of work, the Beverly Clerico Plaza at the Edmon Low Library was officially dedicated on the first of October. The dedication ceremony took place on the newly restored plaza; a crowd of over 200 guests was in attendance.

The original 1953 plaza saw its first comprehensive renovation this summer thanks to the gift of John Clerico, a Tulsa businessman. Clerico donated \$500,000 to fund this campus beautification project. The new plaza has been named in honor of Clerico's late wife.

David Schmidly, OSU President and System CEO said, "We are deeply grateful to the Clericos for their long-time support of OSU and for this gift. Beverly loved OSU and we're honored to recognize her with this lasting tribute. OSU has a special place in its heart for Beverly and John Clerico."

The Clericos met at OSU, where John received his B.S. degree in general business in 1963.

"It's up to those of us who enjoyed this campus and benefited from a wonderful education to give back for students today and in the future," Clerico said. "I know Beverly would have appreciated this opportunity to beautify the campus that she loved and which played such a meaningful part in our life together. Our family is proud to know that her name will forever be a part of our alma mater."



# Clerico Plaza

October 1, 2005

Schmidly said gifts from valued donors such as the Clericos are more important than ever in today's challenging economic environment. "The funds we receive from the state, which 20 years ago were close to half of our total budget, are less than a third today. Donor gifts are critical to the future health of OSU."

The Clericos' support of the university has been on-going for more than two decades. Clerico is chairman and a registered financial adviser at ChartMark Investments, Inc., in Tulsa, which he co-founded in 2000. He serves on the board of directors of Community Health Systems, Inc., headquartered in Brentwood, Tenn., which operates more than 70 hospitals in more than 20 states.

From 1983-92 he was an executive officer in various financial and accounting areas of Union Carbide Corporation, and when Praxair, Inc., was spun-off in 1992, he served as its executive vice president and the chief financial officer and a director until 2000.

Mrs. Clerico passed away in Tulsa on Aug. 18, 2004. They are the parents of one daughter, Diane Clerico Deakin of Newtown, Conn.



John and Beverly met just 300 yards from the Library Plaza. Clerico said, "It's a place that always held special memories for us."

## About the Plaza

- ▶ OSU thanks alumnus John Clerico whose loyal and generous support made this project possible.
- ▶ The original plaza was built in 1953. The last major renovation took place when the Class of 1977 and 1978 raised funds to repair the fountain.
- ▶ This campus landmark has been the site of numerous events including OSU's JFK memorial service, political demonstrations, University Presidents' inaugurations, and much more.
- ▶ The fountain in the center of the plaza is made of black granite from Minnesota. The fountain bowl weighs 3 tons.
- ▶ The centerpiece of the project is an etching of the University's official seal on the plaza surface. Plaques honoring Mrs. Clerico are at the two south entrances to the plaza.
- ▶ The renovation not only improves the aesthetics of this high visibility area, but also alleviates safety concerns. The material used for the restoration now provides a non-slip surface.
- ▶ The plaza was dedicated on October 1, 2005 and will now be known as the Beverly Clerico Plaza.

## Briefly

- ▶ Michele Seikel, Cataloging Librarian, was elected chair-elect of the Mountain Plains Library Association's New Members Round Table for 2005/2006.
- ▶ Jennifer Paustenbaugh, Associate Dean for Planning, was reappointed to the Okla. Commission on the Status of Women by Governor Brad Henry for a five-year term. Paustenbaugh also presented on "Preservation Education for Special Collections Librarians" at the Association of College & Research Libraries Rare Books and Manuscripts Section Preconference "Bridging the Gap: Education and Special Collections." She was also reappointed chair of ALA's Association of Library Collections and Technical Services Fundraising Committee for 2005-2006.
- ▶ Michael Kim, Cataloging Librarian, began a 2½ year term as Secretary of Information Technology Division of the Special Libraries Association. Kim was also elected as one of the directors of the SLA Oklahoma Chapter.
- ▶ Beginning in October, Kim will serve as Chair of Technical Services Section of Mountain Plains Library Association and will continue to serve as Chair of the OLA Constitution & Bylaw Committee for second year.
- ▶ Tori Gregory, OSU Librarian, was appointed Co-Chair of the 2005/2006 OLA Membership Committee.

# Two New Associate Deans Join Library Administration

## *Associate Dean for Research and Instruction*

Following a national competitive search, the OSU Library named Richard Paustenbaugh Associate Dean of Research and Instruction Services. Dean Sheila Grant Johnson said, "I have a great deal of respect for Rich and believe that he shares my vision to maintain our commitment to service as we shape our services and collections to meet the needs of today's students and faculty."

The Associate Dean for Research and Instruction Services directs the Library's efforts to actively support the university's research, teaching and outreach mission by enhancing collections, developing collaborative initiatives with teaching and research faculty, increasing the reach of the Library's instruction program, and developing innovative services.



Rich holds a B.A. in history with a minor in political science and education from Hanover College and a M.L.S. from Indiana University, where he also completed advanced coursework in academic library management and fundraising management.

Prior to joining OSU, Rich held an Assistant Professor position at the Business/SPEA Library at Indiana University. He came to OSU in 1990, as the Head of the Library's Social Sciences Division. Rich has been active in the American Library Association, Oklahoma Chapter of the Association of College and Research Libraries, and his publications include dozens of reviews of books and non-print materials.

## *Associate Dean for Planning and Assessment*

Also joining the Library's Administrative team after a competitive national search is Dr. Jennifer Paustenbaugh. As Associate Dean for Planning and Assessment, she is responsible for Library planning and assessment activities; research, grants and contracts; and facilities and security. She will also continue as the Director of the OSU Women's Archives.

Dean Johnson said, "During her tenure at OSU, Jennifer has made many significant contributions to the Library and the University. Whatever we have asked her to do, she has accomplished with outstanding success."



Jennifer holds a B.A. in political science with a certificate in Russian area studies, an M.L.S. and an M.A. in East European area studies, as well as a Ph.D. in information science all from Indiana University. Her first professional position was as an Assistant Librarian at Indiana University. She joined OSU in 1990 as the Patent and Economic Development Librarian. She spent five years as the Library's Development Officer before becoming Head of Special Collections and University Archives. Jennifer's first book Oklahoma Women's Almanac, co-authored with R. Darcy, will be released this fall.

# Donor Opportunities: Rapp Challenge Grant

## *The Need*

A library's collection is invaluable not only for recruiting the best faculty and students possible, but also for contributing to the excellence of the University. Endowed collection funds are an essential part of the Library's strategy for assuring that it can meet the information needs of students, faculty, and other scholars for years to come and maintain its reputation as a comprehensive research library.

A Library Collection Endowment provides ongoing support for the acquisition of books and other research materials resulting in collections that

are broader, deeper and more up-to-date than otherwise possible. These funds are invested and earn interest in perpetuity. The Library uses a percentage of the interest to purchase materials. The



Helping students is the goal of the Rapp Challenge Grant.

remaining interest is reinvested, so the endowment can continue to grow.

## *The Opportunity*

The Rapp Foundation has provided a challenge grant of \$50,000, funded over three years, to be equally matched by gifts raised through the OSU Foundation. Combined with the Rapp Foundation's gift, these matching funds will result in a \$100,000 endowment,

providing a perpetual source of income for the purchase of new acquisitions. Purchases made by the endowment will alternate annually between the Edmon

Low Library—specifically, material supporting the President's Distinguished Scholarship and the Distinguished Graduate Fellowship programs—and the William E. Brock Memorial Library in the OSU Center for Veterinary Health Sciences.

Completing the Rapp Foundation Challenge Grant aligns with the OSU Strategic Goal to provide a stimulating, responsive, and effective environment for student learning, and academic achievement. This project also directly supports the University's strategic themes of

- Academic Instruction by facilitating diverse learning and rich educational opportunities
- Research by contributing to a variety of OSU disciplines
- and Human Development by increasing the availability of quality information.

**Perspectives** is published twice a year to inform Friends of the OSU Library about issues, activities, collections, & services of the Oklahoma State University Library. **SHEILA GRANT JOHNSON**, OSU Dean of Libraries

Comments and questions about the content may be referred to the coordinator, library communications & publications.

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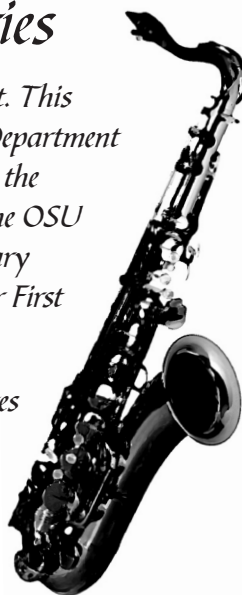
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## *The Music Brown Bag It Series*

*The public is invited to join us for this free noontime event. This popular series showcases the talents of the OSU Music Department students and provides continued cultural programming in the Library. In extension of this partnership, the Friends of the OSU Library and the Friends of Music are establishing a Library Endowment to support the study of music. Watch for our First Annual Music Endowment Fundraiser in the Spring.*

*Visit [www.library.okstate.edu/news/calendar.htm](http://www.library.okstate.edu/news/calendar.htm) for dates of the Music Brown Bag It Series. Information on the Spring Fundraiser is coming soon!*

*Sponsored by the Edmon Low Library Staff Association, Friends of the OSU Library, and the OSU Music Department.*



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